

Attention all Australian Performing Artists, Producers & Makers,

APPLICATIONS ARE NOW OPEN for Artists/Producers to upload and submit their Production information into the [ShowBroker Market](#) for consideration via the **National Touring Selector** (NTS).

All applications, registrations and information management for the market will be done via the NTS, so if you are not already in the database, it is paramount you [register for an account](#) now to take part and stay informed.

ShowBroker will be affordable with one-day registrations for pitching Producers priced at \$150 or \$300 for the whole 2½ day event. Non-pitching Producers will be priced slightly higher. A 'Go Pitch' fund will be made available for all selected pitching Producers to apply for and will be awarded in the range of \$500-\$1000 to contribute to travel and accommodation costs. Criteria for these funds will be announced soon.

The **ShowBroker** program will be curated by a panel of capital city and regional producers, presenters and touring professionals from across the country. The market will include:

- fifteen minute pitch slots for tour-ready work
- twenty minute live performance excerpts
- full-length shows presented as part of the Adelaide Fringe and selected for **ShowBroker**
- a contemporary live music touring and regional presentation focus
- crossover with Adelaide Fringe's [Honey Pot](#) program activities (you must apply separately).

Key dates are:

26 September, 2016	ShowBroker Producer submissions OPEN via NTS
6 November	ShowBroker Producer submissions CLOSE
29 November	ShowBroker Producers notified of selection
1 December	ShowBroker Registrations OPEN
5 December	Program announced and available for viewing via NTS
17 Feb – 19 March, 2017	Adelaide Fringe
27 Feb – 1 March	Showbroker National Touring Market
3 - 19 March	Adelaide Festival of Arts
10 - 13 March	WOMAD

For more information on **ShowBroker** please contact:

Craig Harrison, craig.harrison@sa.gov.au or Tess Ryan, tess.ryan@adelaidefestivalcentre.com.au

For more information on the Honey Pot Program please contact Rebecca Meston, rebecca@adelaidefringe.com.au