TNA’s Circus & Physical Theatre Strategy 2021 – 2024 Overview

This overview highlights the priority areas and objectives of TNA’s CaPT Strategy. The full strategy provides further context and includes the actions TNA is committed to delivering to achieve these objectives. For more information contact [info@tna.org.au](mailto:info@tna.org.au).

# First Nations First

## Ensure First Nations voices and perspectives are prioritised and supported in all the work TNA does.

## Support the sector in acquiring the knowledge and understanding to effectively support sovereignty and self-determined outcomes in First Nations arts.

## Challenge the sector to make transformational change by

### Committing to strategies and targets that increase First Nation leadership and representation

### Undertaking data collection and reporting to enable accountability

# Access & Inclusion

## Improve TNA’s understanding of the actions required to enhance the experience and engagement of Deaf and disabled Circus and Physical Theatre practitioners and workers.

## Partner with organisations to contribute to the sector’s ongoing learning and expertise in accessibility and inclusion.

# Promoting Equity & Justice

## Lead by example, visibly taking actions to create a more just and equitable performing arts industry, as a role model for the CaPT sector.

## Provide opportunities for the CaPT sector to embrace and contribute to TNA’s 10-year vision of a safe, healthy and relevant performing arts sector.

## Create space for and ignite conversations relating to diversity, access and inclusion, to address challenges and gaps, and promote the creative case for inclusion.

# Membership & Engagement

## Develop an ongoing, deep, and reciprocal engagement with the CaPT sector.

## Create a renewed understanding within the CaPT sector of the role and services TNA delivers, and increase the sector’s use of those services.

## Successfully position TNA as a central service organisation to the CaPT sector.

## Increase the numbers of CaPT independents and companies who are TNA financial members.

# Informing & Supporting

## Provide the CaPT sector with access to the latest industry opportunities and updates to ensure they have equal opportunities in line with the wider arts sector.

## Provide advice and information on employment rights and industry standards to ensure members can self-advocate and build their own sustainable practice.

# Gathering In & Connecting Out

## Support and promote opportunities that encourage sector members to connect, collaborate and learn from each other.

## Assist individuals and organisations to build relationships within the wider Arts landscape, in order to promote the artform and their own work.

## Help the sector grow its international presence without necessarily leaving Australia.

## Ensure our regional or remote circus artists and organisations have similar opportunities to connect as their city/metro-based colleagues.

# Developing a Sustainable Sector

## Foster conversation and information sharing to strengthen the sector and make it more sustainable economically, socially, and environmentally.

# Advocating for Recognition and CaPT Specific Needs

## Increase both local and state governments’ awareness of the CaPT sector in theircommunities, and their understanding of the artform.

## Lobby state and Federal government and Federal funding bodies on the importance of actively supporting the CaPT sector.

## Be a responsive and unified voice for CaPT-specific issues as identified by the sector.

# Analysing Sector Trends, Realities and Evolutions

## Provide evidenced based research to strengthen the visibility of, and advocacy efforts for the sector.

## Ensure that TNA’s Independent and Companies biennial surveys include a strong representation from the CaPT sector, and use the findings to advocate for change.